

**JULY 28-29, 2018**

AT POWER PLANT PRODUCTIONS  
IN OLD CITY, PHILADELPHIA

**KITTYDELPHIA.COM**

LAURA KICEY  
kittydelphia@gmail.com  
215.559.9172

# KITTYDELPHIA RETURNS!

SPONSORED BY CATLADYBOX & WERUVA

**CAT-LOVING CITIZENS OF PHILADELPHIA (AND BEYOND):  
KITTYDELPHIA RETURNS, WITH THE SUPPORT OF  
SEVERAL GENEROUS SPONSORS!**



**PHILADELPHIA, July 9, 2018**

— Kittydelphia, the city's premier, and FREE, pop-up cat fair event, is thrilled to announce sponsors for its second annual edition on Saturday, July 28 & Sunday, July 29 at **Power Plant** (230 N. 2nd Street) in Old City.

This year's sponsors include

**CatLadyBox** — a monthly feline-themed subscription service for cat ladies and their cats; **Weruva** — family-owned makers of natural pet products sold worldwide; **Le Chat Cat Hospital** — a full-service, cat-only veterinarian facility in Blue Bell, Pennsylvania; **Kitty Cardboard** — creator of designer boxes for cats; **The Brodie Fund** — an organization helping families with the costs of treating pets with cancer; **The Cat Nanny of Lower Bucks** — a professional cat-sitting service in Lower Bucks County, Pennsylvania; and **Lisa Vissichelli Designs** — a NYC designer with a focus on whimsical cat art.

Kittydelphia 2018 will feature cool vendors galore selling a variety of cat-themed apparel, toys, jewelry, art, housewares and more. You'll also be able to meet lots of awesome adoptable cats and kittens from the **Philadelphia Animal Welfare Society (PAWS)**.



The weekend will feature appearances by celebrity cats and guest speakers, too, as well as a cat art exhibit, and more feline-y fun and surprises are in store!

**All donations** at Kittydelphia, as well as **all money raised from the sale of raffle tickets** — and there will be scores of fantastic raffle prizes at Kittydelphia — **will go to PAWS**, Philadelphia's 100% donor-supported no-kill shelter. Kittydelphia is free to enter, with a suggested minimum \$5 donation at the door. Donating at the door gets attendees free raffle tickets; additional raffle tickets can be purchased during the event.



Lauren DiPaolo and Mac

We are excited to have Lauren DiPaolo joining us this year. Lauren is a passionate advocate for special needs cats and has made appearances on Good Morning America, Good Day New York and was featured on Jackson Galaxy's Animal Planet segment My Cat From Heaven with one of her cats, Mac **@littleman\_mika**, who will also be joining DiPaolo as she speaks to guests about caring for special needs pets. Also appearing are



Our sponsors CatLadyBox & Weruva

**JULY 28-29, 2018**

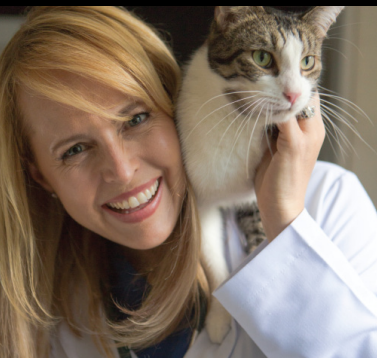
AT POWER PLANT PRODUCTIONS  
IN OLD CITY, PHILADELPHIA

**KITTYDELPHIA.COM**

LAURA KICEY  
kittydelphia@gmail.com  
215.559.9172

# KITTYDELPHIA RETURNS!

SPONSORED BY CATLADYBOX & WERUVA



**Dr. Liz Bales**

[instagram.com/darksidecookiesmd](https://www.instagram.com/darksidecookiesmd)



Dr. Liz Bales, Philadelphia-based veterinarian and inventor of the [Indoor Hunting Feeder](#) system, who will be leading a Q&A on common behavior issues; and Brandy Ferdig, spokesperson for [The Paw Project](#), whose mission is to educate the public about the harmful practice of declawing cats.

At Kittydelphia, we're passionate advocates for adopting rescue cats of all kinds, including special needs cats and senior cats. Among the Internet-famous cats making their debut appearances at Kittydelphia this year are some very special cats, all of whom might be considered "less adoptable" due to their medical conditions or appearance: Donny ([@blossom\\_and\\_her\\_family](#)), George ([@mycat\\_george](#)) and Cosgrove ([@rvtechs](#)) – find out more about all three at [kittydelphia.com](#).

This year's vendors include [Olive & Rye Cat Art](#) (art & apparel), [Polydactyl Cats](#) (toys), [Xenotees](#) (apparel), [The Dancing Cat](#) (art & paper goods), [Volana Kote](#) (cat whisker jewelry), [Darkside Cookies](#), [Gothbasura](#) (art), [Lenny Mud](#) (handmade ceramics), [Kritter Kommunity](#) (enclosures & beds), [Handmade Cat Charms](#), [Sleepy Cat Jewelry](#), [Homocats](#) (apparel), and others.



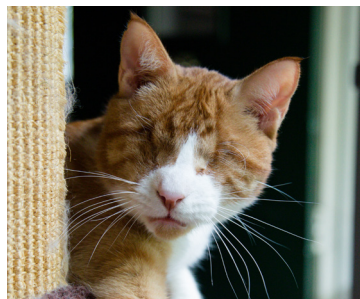
[jamieshelman.com](http://jamieshelman.com)



[polydactylcats.com](http://polydactylcats.com)

Thousands of dollars worth of raffle prize donations have come in from vendors, artists, authors, and local and national businesses including [Chewy](#), [The Cat Ball](#), [CatLadyBox](#), [Pet Plan](#), [ViviPet](#), [For Mew Toys](#), [CatAmazing](#), [Litter Robot](#), [Smak Parlour](#), [Square Paws](#), [Lakshmi Salon](#), [My Four Cats Designs](#), [Window Kitty](#), [Dezi & Roo](#), [Kitty Kasas](#), and more. [Essentia](#) is also generously donating water to keep guests hydrated for the weekend.

Kittydelphia was founded in 2017 by Laura Kicey, the Philadelphia-area artist and designer behind [Olive & Rye Cat Art](#) and the popular Instagram account [@oliveandrye](#), which features the daily antics of her rescue cats Olive, Rye and Fig (all adopted from PAWS). Kicey hosted the inaugural Kittydelphia last year in a tiny gallery space in Northern Liberties, and it was a big hit! Tons of people



**Cosgrove @rvtechs**

came out, and the event raised roughly \$6,000 for PAWS and resulted in the adoption of 16 kittens and cats. This year, we are hoping to raise even more money for PAWS, and get more kitties adopted, all while having a truly cat-tastic time!

Kittydelphia 2018 is happening at the air-conditioned Power Plant in Philadelphia's gallery district. Please note that Power Plant is NOT ADA-compliant and that the event is on the third floor of the building. **Please do NOT bring your own cat to Kittydelphia.**

**IF YOU LOVE CATS, YOU ABSOLUTELY WON'T WANT TO MISS KITTYDELPHIA!! MORE INFO AT [KITTYDELPHIA.COM](#)**

**FOR INTERVIEW REQUESTS, HI-RES KITTYDELPHIA IMAGES OR OTHER INFO, CONTACT:**

LAURA KICEY • [kittydelphia@gmail.com](mailto:kittydelphia@gmail.com)  
215-559-9172 • Instagram & Twitter: [@kittydelphia](#)  
Facebook page: [facebook.com/kittydelphiashop](https://facebook.com/kittydelphiashop)  
Facebook event page: <http://bit.ly/kittydelphia2018>

**VENUE: POWER PLANT PRODUCTIONS,  
230 N. 2ND ST., PHILADELPHIA PA 19106**

**Note: Power Plant is NOT ADA compliant**