

JULY 7•8•9, 2017



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FOR IMMEDIATE RELEASE

KITTYDELPHIA IS COMING!

**A 3-DAY CAT-TASTIC
PHILLY POP-UP SHOP
EVENT JULY 7-9, 2017,
IN NORTHERN LIBERTIES**



PHILADELPHIA, June 12, 2017 — Philly cat lovers, get ready...the first-ever Kittydelphia is coming! The three-day pop-up shop event and celebration of all things feline is happening Friday, July 7th through Sunday, July 9th at **Gravy Studio & Gallery** in Northern Liberties (910 N. 2nd Street).

Kittydelphia will feature cat artists, local cat-centric merchants, appearances by area celebrity cats, gift basket raffles, and lots more. All donations and raffle proceeds will benefit **PAWS** — Philadelphia's 100% donor-supported no-kill shelter, which will have adoptable cats on-hand at the festivities.



xenotees.com



poldactylcats.com

Kittydelphia is the brainchild of Laura Kicey, the artist and designer behind **Olive & Rye Cat Art** — custom cat portraits, plus cat-themed art, apparel and homegoods — which is named after her beloved calico and tortie kitties adopted from Philly PAWS in 2014. Olive and Rye's antics are seen daily on their popular Instagram **@oliveandrye**.

Among the merchants and vendors appearing alongside Olive & Rye Cat Art at Kittydelphia are **Polydactyl Cats** (whimsical cat toys designed and handmade by Randi Warhol); **Xenotees** (hand-printed shirts, totes and other apparel crafted by Noelle Burke in her Philadelphia studio); and **Kawaii Kitty Cafe** (Philly's first cat



oliveandryecats.com

cafe, located in South Philadelphia and partnered with PAWS to foster adoptable cats). Kittydelphia will also feature art prints from **The Dancing Cat**, feline bowties from **Cherished Paws Gems**, cat cookies from **The Dark Side Cookies**, and more.

Kawaii Kitty Cafe (759 S. 4th Street) will also be hosting Kittydelphia-related festivities that weekend in the cafe area, though reservations are still required to enter Kawaii's cat room.



@sophie_the_model



@turbotwolegs

Three extremely delightful feline guests are scheduled to appear at Kittydelphia: **Turbo Two Legs**, a dapper Instagram celebricat who has rear-leg paralysis but lets nothing slow him down and is a terrific spokescat for adopting special-needs animals; **Sophie the Model**, an aspiring meowdel and outspoken ambassador for black cats; and **Miss Raspberry**, a beautiful 4-year-old Persian cat with an unforgettable face who's also quite the social media darling. Their humans will happily speak about the joys of rescuing/adopting cats and/or living with pets with disabilities.

If you're crazy for cats, you definitely won't want to miss Kittydelphia! Visit kittydelphia.com for updates!

FOR INTERVIEW REQUESTS, HI-RES KITTYDELPHIA IMAGES OR OTHER INFO, CONTACT:

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